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Organic Products –Manufacturing and Marketing Companies in India

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Abstract

Green and White revolution technologies in India have led the country to achieve self-sufficiency in food and dairy products production. But, excessive use of chemicals resulted in chemical residues in food products, degradation of natural resource base, environmental pollution and health hazards. The A₁ milk from exogenous animals is unhealthy for human beings. Further, inorganic clothing and personal care items are exhibiting long term ill effects on human health and ecosystem. This led to increased demand for organic products now a days and mushrooming of such companies. In this article, an attempt was made to compile and enlist the information on some of the major organic products and producing companies in India and the need for scientific validation of products produced through organic and natural farming.

1. Introduction

“Organic Agriculture (OA) is a holistic production management system which promotes and enhances agro-ecosystem’s health, including biodiversity, biological cycles and soil biological activity”. An organic product is made from materials produced by organic agriculture. Those edibles which are grown and processed without involvement of any artificial substances are called as organic food products (eg: Organic fruits, vegetables, cereals, millets, dairy products, honey etc.). These organic foods contain many antioxidants, flavonoids, vitamin C, iron, magnesium, phosphorous etc., Organic products have less/negligible amount of pesticide residues, toxic metal content (eg. Cadmium) and provides better taste than conventional food products. Consumption of organic foods regularly ensures better health and nourishment. Further, they also act as a good immunity booster for human beings. They also have positive impact on environmental safety. For eg. organic products have better qualities than conventional ones as detailed below few examples in Table 1 and 2.

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Table 1: Differences between conventional and organic honey

S. No.	Conventional honey	Organic honey
1.	It contains no or less pollen	It contains more pollen
2.	It may contain antibiotics	All vitamins, enzymes, nutrients are in intact and antibiotics present in high amounts
3.	Most of the companies add high fructose corn syrup (HFCS), which may lead to obesity, diabetes, hyper tension and liver damage	Contains powerful antioxidants, which helps to ward off allergies, stabilize blood pressure and maintains blood sugar level
4.	Mostly corn syrup is used by many companies	It is naturally collected and very less processed

Table 2: Differences between A_1 and A_2 milk

S. No.	A_1 milk	A_2 milk
1.	Obtained from international cow breeds found in countries like north Europe, Australia and United Nations. Eg. Holstein Friesian, British short horn	Obtained from indigenous Indian cow breeds like Gir, Sahiwal, Tarparkar
2.	Entails A_1 beta-casein protein. Contain histidine as 67 th amino acid	Entails A_2 beta-casein protein. Contain proline as 67 th amino acid
3.	Decreases immunity in the body	Boosts immunity in the body
4.	Causes gas, bloating, stomach upset and cancer	Strengthens digestive system and help in treating acidity

<https://swadeshivip.com/blog/difference-between-a1-and-a2-milk/>

The dairy products (milk, curd, cheese, butter etc.,) obtained from exogenous cows (Holstein Friesian, Brown swiss, Jersey) are causing ill effects on human health. The milk obtained from exotic cow breeds is called as A_1 milk and that from indigenous breeds is called as A_2 milk and the differences are detailed below in Table 2.

Organic cotton clothes are environmentally friendly, free from toxic chemicals and cost effective. They have no or very less chemical retention because of which they avoid human allergies and skin cancers, thus, safer for human beings.

Organic skin care products are free from toxic chemicals like parabens. As these organic products derived from plant and other naturally occurring ingredients, they are less likely to cause akin allergies, inflammations and irritations. These work better on skin than synthetics because of its high antioxidant content.

2. Production and Marketing Companies in India

2.1. Organic Food Products Producing and Marketing Companies in India

The information on organic food products producing and marketing companies in India is detailed in Table 3.

2.2. Organic Honey Producing and Marketing Companies in India

The information on organic honey producing and marketing companies in India is detailed in Table 4.

2.3. Organic Milk and Other Dairy Products Producing and Marketing Companies in India

The information on organic dairy products producing companies in India is detailed in Table 5.

2.4. Organic Tea Producing and Marketing Companies in India

The information on organic tea producing and marketing companies in India is detailed in Table 6.

3. Organic Clothes Manufacturing and Marketing Companies in India

The information on organic clothes producing and marketing companies in India is detailed in Table 7.

4. Organic Personal Care Products Manufacturing and Marketing Companies in India

The information on organic personal care products producing and manufacturing companies in India is detailed in Table 8.

5. Organic Fertilizers and Pesticides Manufacturing and Marketing Companies in India

The information on companies manufacturing and

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Table 3: Details of organic food products producing and marketing companies in India

S. No.	Name of the company	Head quarters	Brand name	Procurement of products from	Range of products	Marketing areas
1.	Organic India	Anwari, Barabanki, Lucknow, Uttar Pradesh	Tulsi green tea, Tulsi original, Tulsi masala chai, Tulsi ginger	Marginal farmers in tribal areas. It owns 50,000 acres of arable land in U.P, including in Rajasthan, Gujarat and the Vasundhara acres organic India	Organic foods, health supplements and ayurvedic products	Products are sold in 44 countries. In India, they are sold through 74 organic India stores
2.	Ashcom agro products and consumer goods Pvt limited	South Delhi, Delhi, India	Nature N Me	Farmers	Wide variety of food products	Entire India
3.	24 mantra Organic	Madhapur, Hyderabad	24 mantra organic	They have 34,516 farmers working spread across 84 farm clusters spread over 190,610 acres of certified organic land across 12 states in India	All organic foods. Famous for organic jaggery, cereals, millets, fruits and vegetables	There are 24 mantra organic food brands available across India and abroad in 1500+ outlets and their stores
4.	Ambrosia Organic farm pvt. ltd.	Para bardez, Goa		It has its own farm of 35 acres with another 95 acres belonging to 10 associated farmers from the same area	Organic rice, organic groceries	Entire India
5.	Aryavartha pvt. ltd.	Jagathpura, Jaipur, Rajasthan	Indus organic	It has 5000+ farmers and nearly 18,000+ acres of land	It sells wide range of organic foods. Nearly 150+ products (cereals, pulses, spices, oils, ghee, oilseeds squashes, fruit preservative's and honey	Entire India
6.	Core life foods pvt. ltd.	Bhosalenagar, pune, Maharashtra	Mangal organics	Farmers from Maharashtra	Organic flours, sugar, sweeteners, pulses, grains	Entire India
7.	Elworld agro and organic foods pvt. ltd.	Noida, Uttar Pradesh	Elword organic	Associated with over 2000 farmers and families who cultivate about 4000 hectares with multiple cropping system. Organic foods are packaged, produced and processed without using chemicals	It sells wide range of organic products including cereals, pulses, spices, flours, rice, honey	Entire India

Table 3: Continue...

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S. No.	Name of the company	Head quarters	Brand Name	Procurement of products from	Range of Products	Marketing areas
8.	Geo-fresh organic	Siddhapur, Gujrat	Geo- fresh organic	Cultivation belt covers more than 34000 acres of certified organic land, in coordination with around 7000 farmers all over India	Organic spices, herbs, food colour, organic glycerin, cold pressed oils, herbal extracts, natural flavors, oil seeds, corn starch	Entire India. Exporter of various ingredients and products to countries like the United States, Europe, Canada
9.	Last forest enterprise	Nilgiris, Tamil Nadu	Last forest	Products brought out in collaboration with the indigenous communities of the Nilgiris	Organic millets and spices	Entire India
10.	Nature pearls pvt ltd.	Sonipat, Haryana	Nature pearls	It has more than 10,000 farm families under it, which covers 16,000+ acres of land in north, south and central India	Wide range of organic products like organic rice, grains, pulses, oils, oilseeds, nuts, spices, herbs, sweeteners and mangoes	Sells its products globally in USA, Canada, Germany, France, Netherlands Australia etc.,
11.	Nature lands organic foods pvt ltd.	Shri Ganga Nagar, Rajasthan	Nature lands organic	Partnered with 10000 farmers across India	Basmati and non- basmati rice, pulses, lentil, Beans, organic spices and quinoa, millets, grains, Organic ready to eat garment foods	It has more than 1500 major retail outlets in India. And sells its products on more than 25 e-commerce portals
12.	Pallishree limited	Salt Lake, Kolkata, West Bengal	Middle way organics	Procure products from who are in contract with this company	All organic groceries, seeds of many organic products like vegetables, cereals, millets	All over India
13.	Pratithi organic foods pvt ltd.	Sonipat, Haryana	Pratithi organic	Farmers from surrounding rural community	Organic rice, organic cereals, organic atta, organic pulses, organic spices, organic oils, organic nuts, organic fresh fruits, organic vegetables, and much more	Entire India

Table 3: Continue...

Organic Products –Manufacturing and Marketing Companies in India

S. No.	Name of the company	Head quarters	Brand Name	Procurement of products from	Range of Products	Marketing areas
14.	RK Ind Exp Pro ltd.	Boranda, Jodhpur, Rajasthan	Rk ind exp pro ltd.	From the farmers who are in contract with them	Oil seeds (peanut, cumin, sesame etc.) Organic products spices (whole and powder) dry fruit (raisins, almond, walnut) grains (wheat, rice, millet, barley and sugar)	Currently market includes countries like India, Europe, southeast Asia, USA, and Japan
15.	Suryan organic	Ahmedabad, Gujrat	Sose	It has nearly 74,602 + farmers under it	500+ organic products and natural products	Its retail outlets in important cities like Ahmednagar, Mumbai, Rajkot and its products available entire India through e-commerce marketing outlets
16.	Surabhi farms	Bengaluru, Karnataka	Surabhi	Family owned and operated farm	Sells a wide range of organic cereals (rice, Ragi, wheat) millets, flours and rava (rice and millets flours, rice and idli rava) oils and spices. It has own organic pocha production unit	Entire India
17.	Pascati foods India ltd	Mumbai, Maharashtra	Pascati	Finest cacao beans sourced from Kerala plantations		Chocolate bars, chocolate, spreaders, Choco powder



<https://purecoindia.in/best-organic-companies-india/>

Logos of some organic food marketing companies in India

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Table 4: Details of organic honey producing and marketing companies in India

S. No.	Company name	Procurement of honey from
1.	Indigenous raw organic honey	Small-scale beekeeping business located in Gir forest, Gujarat and can supply honey which is directly obtained from beekeepers
2.	Patanjali	Directly from organic honey producing farmers
3.	Dedev	Directly from organic honey producing farmers
4.	Natures nectar	Sourced from the certified beekeepers of Sundarbans, India
5.	Himalayan natives	Sourced lovingly from the farmers of pristine Himalayan region



<https://www.newindianexpress.com/beauty-and-health/top-pure-and-organic-honey-brands-in-india/>

Logos of Organic Honey Brands in India

Table 5: Details of organic dairy products producing companies in India

S. No.	Company name	Location	Sourced from	Product range
1.	Akshayakalpa organic	Bangalore, Karnataka	Nearly 600 farmers, which are owned by them	A ₂ organic milk, organic milk, lactose-free milk, organic butter, curd, cheese and organic paneer products
2.	Annam milk	Chennai, Tamil Nadu	Native breeds grown in their farm by feeding organic feed	A ₂ milk and pure ghee, organic greens, fruits and vegetables.
3.	Iorganic milk	Delhi	They have around 10 acres of farm, designed with all the amenities for cow care and 80 acres for the grazing of their cows	Organic milk, Vedic desi cow ghee, dried fruit snacks
4.	Trumilk	Manimajra, Panchkula, zirakpur, Ludhiana Delhi, and Gurugram	Sourced from Macro Dairy Ventures Limited (mdvl) farms, an iso certified farm management company	Trumilk bottles and pouches, Trumilk dahi, Trumilk ghee
5.	Pride of cows milk	Mumbai, Pune and Surat	The farm is spread over 26 acres, Bhagya Lakshmi farms that is known for its high-quality green produce	Only fresh organic milk



<https://krishijagran.com/animal-husbandry/top-5-organic-dairy-brands-in-india>

Logos of organic milk and dairy products producing companies

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Table 6: Details of organic tea producing and marketing companies in India

S. No.	Company name	Location	Important points
1.	Abali organic	Arunachal Pradesh	Abali organic has no pesticides mixed bringing consumers the most natural tea. Abali organic is a very renowned organic tea brand having a wide market all over India
2.	Assamica	Assam tea estates	Assamica tea is totally organic. Their green tea is very popular all over India
3.	Chamong	Chamong has its tea garden in the entire Darjeeling region making one of the finest collections of exotic tea.	Produces the finest natural tea having huge demand all over India
4.	Jodhpur	Wide tea farms in jodhpur	Bring exquisite green natural tea products that are unmatched. Jodhpur is a very renowned brand having a wide market all over India



<https://brandyuva.in/2017/08/43-best-organic-food-brands-logos-brandyuva-in>

Logos of organic tea marketing companies in India

Table 7: Details of organic clothes producing and marketing companies in India

S. No.	Company name	Located at	Important points about company
1.	Clothing manufactures association of India (CMAI)	Headquarter at Mumbai, branches in New Delhi, Bangalore and Pune	CMAI is the pioneer and most representative association of the Indian apparel industry for over five decades. It has an over 20,000 companies
2.	Vritti designs	Mumbai, Maharashtra	Products comprises of organic and ecofriendly range of clothing and non-textile items handmade by skillful artist using age old traditional method
3.	Alpha organics clothing India	Bangalore, Karnataka	These clothes comes from the natural organic material, chemical free process and the herbal dye which offers a unique experience
4.	Organics clothes India	Tirupur, Tamil Nadu	They are a leading textile manufacturing and exporting company in south India specializing in organic textiles and other eco-friendly products
5.	Net paradigm India pvt. Ltd.	Noida, Uttar Pradesh	They produce 100% organic cotton garments at their factory space
6.	Go green textiles India	Indore, Madhya Pradesh	It is star in manufacturing and exporting 100% organic cotton products home textiles, garments, baby wear and accessories all over the world
7.	Organic and more	Noida, Uttar Pradesh	Brand under net paradigm India pvt. Ltd.



<https://www.sustainme.in/blogs/news/8-benefits-of-organic-cotton-clothing>

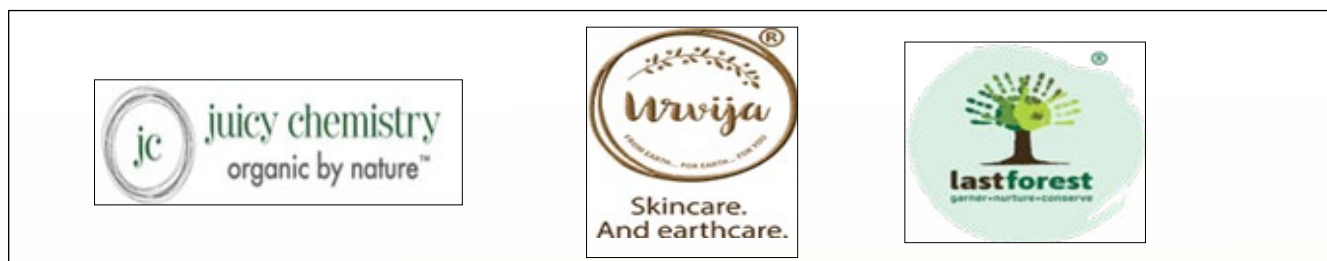
Logos of some of the organic clothing brands in India

Organic Products –Manufacturing and Marketing Companies in India

Table 8: Details of organic personal care products producing and manufacturing companies in India

S. No.	Company name	Location	Product range
1.	Juicy chemistry pvt. ltd.	Coimbatore, Tamil Nadu	It manufactures and sells many organic cosmetics like organic cleansers, toners, sunscreens, scrubs, face masks, hair oils, shampoos, conditioners, deodorants, body oils, face masks etc.,
2.	Pallishree limited	V Salt Lake, Kolkata, west Bengal	Brand name- urvija, it is first and only skin care brand in India to be certified palm oil free by the orangutan alliance*.Product range is face washes, foot care lotions, oils, serum, face cream, toners, hair oil, shampoos, lip balm, face mask, hand sanitizers
3.	Last forest enterprises	Nilgiris, Tamil Nadu	Manufacturing and selling chemical free personal care products like soaps and lip balm
4.	Bon organics (bio-organic and natural)	Auroville, Pondicherry	All their products are 100% handmade, hand filled and packed by hand in small batches in order to keep the richness of the ingredients intact and effective. That the products are manufactured with at least 95% certified organic ingredients
5.	Organic harvest	Delhi	They have an impressive range of products comprising of about skincare, hair care and body care products as well as varieties of essential oils

* Orangutan Alliance is a not-for-profit organisation that ensures the protection of endangered species and their habitats through bridging the gap between consumers, manufacturers and conservation by promoting palm oil free alternatives and certification



Logos of organic personal care items producing companies in India

Table 9: Details of companies manufacturing and exporting organic fertilizers and pesticides in India

S. No.	Company name	Location	Product range
1.	M and M industries	Nashik, Maharashtra	It manufactures and sell organic fertilizers, pesticides, spreaders, mineral fungicides and botanical pesticides, with brand "vivekon"
2.	Pj Margo Pvt. Ltd.	Bangalore, Karnataka	Crop protection and yield enhancement inputs- azadirachtin, neem-based biopesticides, botanical fungicides, bio stimulants, organic spreaders, soil sterilant, etc.
3.	Vaishnavi biotech corporation	Borivali (w), Mumbai, Maharashtra	Manufacturers and suppliers of organic fertilizers, bio-organic fertilizers, fungicides and nutrients, agricultural pesticides and insecticides, naphthalene acetic acid, plant hormones and vitamins, amino acids, etc.
4.	Gyeonggi business Centre	Andheri east, Mumbai, Maharashtra	Organic fertilizers
5.	Anil nutrients Ltd.,	Ahmedabad, Gujarat	Manufacturers of organic fertilizers, feed and feed supplements

<https://www.maharashtradirectory.com/product/organic-fertilizers>

Organic Products –Manufacturing and Marketing Companies in India

exporting organic fertilizers and pesticides in India is detailed below in Table 9.

6. Organic Packaging Products Manufacturing and Marketing Company in India

Swiss Pac pvt. Ltd. is located at Vadodara, Gujarat, is a thirty-year-old packaging manufacturer specialized in making packages and pouches for organic, natural, vegan and artisanal food and beverage brands. It produces 100% recyclable bags which are reusable with zero wastage. (<https://purecoindia.in/specialist-packaging-manufacturer-for-indian-organic-food-industry/>).

7. Conclusion

The consumers are being attracted to the organic food products with a belief that they will have positive impact on human health and environmental safety. With the growing consumer demand for organic products, the organic marketing and manufacturing companies are mushrooming day by day. There are hundreds of organic and natural products available in the market. However, there is a dire need for scientific validation and certification of such products in order to cull out fake products and ensure better human health and standard of living.

8. Future Line of Work

Governments and institutions should lay proper guidelines and standards for organic production, processing and manufacturing in order to sale only qualitative products in the market. There should be proper mechanism for fixing the premium price instead of leaving it to the companies. All the documents have to be thoroughly checked before issuing license to manufacture and market organic and natural products.

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